



# 10 FREE TOOLS

## FOR DIGITAL COMMUNICATIONS & SOCIAL MEDIA

---

PicMonkey - easy photo editing

Canva - user-friendly design tools

TweetDeck - a dashboard to schedule tweets & follow lists/hashtags

Facebook Scheduler - an in-app tool to schedule Page posts for FB

Later - scheduling tool for Instagram posts

Repost Instagram - "repost" other users' Instagram photos

Rafflecopter - create giveaways; can embed on Facebook or website

MailChimp - email marketing platform

WeVideo - application for video making/editing

SumoMe - tool to boost blog sharing, email signups, and more